## Chapter 5, Section 1

Doug Rall<br>Fall 2014

## Outline

## Outline

- Cartesian Coordinate System
- Lines and Their Equations
- Slopes and Intercepts



## Lines

Any two points determine a unique (straight) line.


## Equation of Line

Let $A, B$ and $C$ be fixed numbers such that at least one of $A$ or $B$ is not zero. The set of all points $(x, y)$ such that $A x+B y=C$ is a line. A point $(u, v)$ is on this line if $A u+B v=C$. A point $(d, e)$ is not on this line if $A d+B e \neq C . A x+B y=C$ is called a linear equation.
$P(3,5) \quad Q(-3,-3) \quad R(-4,6)$ and $S(8,-4)$
The line determined by $P$ and $Q$ on previous slide has equation $-4 x+3 y=3$.
The line determined by $R$ and $S$ on previous slide has equation $5 x+6 y=16$.

## Equation of Line

## Intercepts

The $x$-intercept of a line is the point where it crosses or intersects the $x$-axis. The $y$-intercept of a line is the point where it crosses or intersects the $y$-axis.

A line $A x+B y=C$ has an $x$-intercept if $A \neq 0$; the $x$-intercept is then $\left(\frac{C}{A}, 0\right)$.
A line $A x+B y=C$ has an $y$-intercept if $B \neq 0$; the $y$-intercept is then $\left(0, \frac{C}{B}\right)$.

## Examples

Find the $x$-intercept and $y$-intercept of each of the following and then draw their graph:
(i) $3 x-5 y=20$
(ii) $4 y=19$

## Equation of Line

## Slope of a Line

The slope of a non-vertical line is the ratio of the difference in $y$ coordinates to the difference in $x$ coordinates using any two different points on the line. If $\left(x_{1}, y_{1}\right)$ and $\left(x_{2}, y_{2}\right)$ are two different points on a line and $x_{1} \neq x_{2}$, the slope of the line is the number $m$ defined by

$$
m=\frac{y_{2}-y_{1}}{x_{2}-x_{1}}=\frac{y_{1}-y_{2}}{x_{1}-x_{2}}
$$

## Examples

Find the slope of each of the following lines and then graph them:
(i) $3 x-5 y=20$
(ii) $4 y=19$
(iii) $4 x+y=12$

A line has equation $A x+B y=C$ and $B \neq 0$. The equation of the line can be written in the equivalent form $y=-\frac{A}{B} x+\frac{C}{B}$ (called the slope-intercept form). How? What is the slope of this line?

## Exercise \#14

Find the equation of each of the following lines:
(a) The line has slope -3 and it contains the point $(1,0)$.
(b) The line has slope 0 and it contains the point $(1,-2)$.
(c) The slope of the line is undefined and it contains the point $(3,2)$.
(d) The line contains the point $(4,-7)$ and $(6,-3)$.

## Examples

## Exercise \#12

Suppose that the cost of a truck rental is related to the number of days the truck is rented by a linear equation. The cost of a 2 -day rental is $\$ 105$, and the cost of a 6 -day rental is $\$ 285$. Find the cost of a 7 -day rental.

## Exercise \#24

Suppose that the cost of leasing temporary office space is related to the length of the lease by a linear equation. Also, suppose that the cost of a 60 -day lease is $\$ 5000$, and the cost of a 90 -day lease is $\$ 7250$. If a start-up corporation has $\$ 11,000$ to use for office space, what length lease can it obtain?

